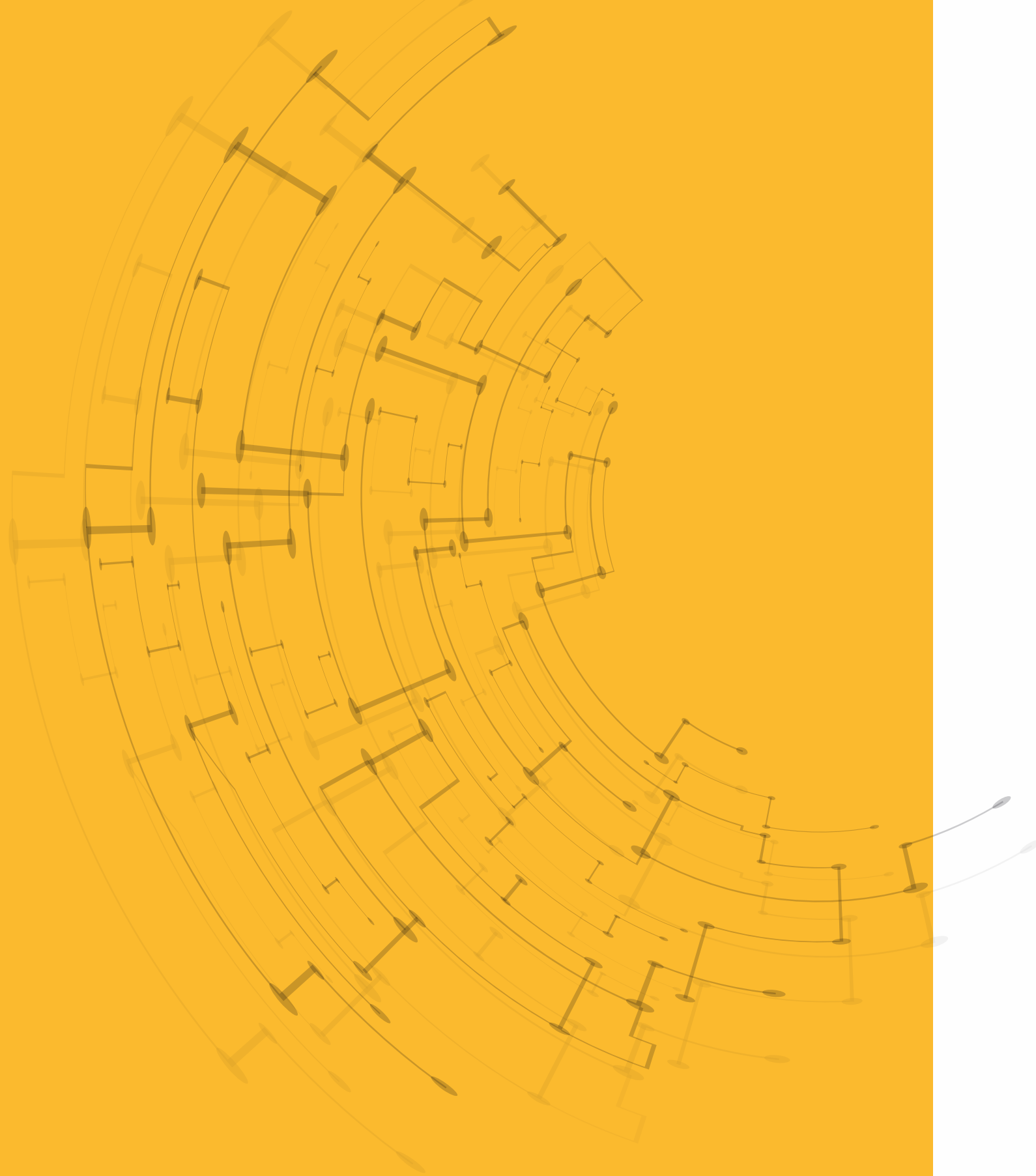


# PRESENTATION



## — ABOUT US

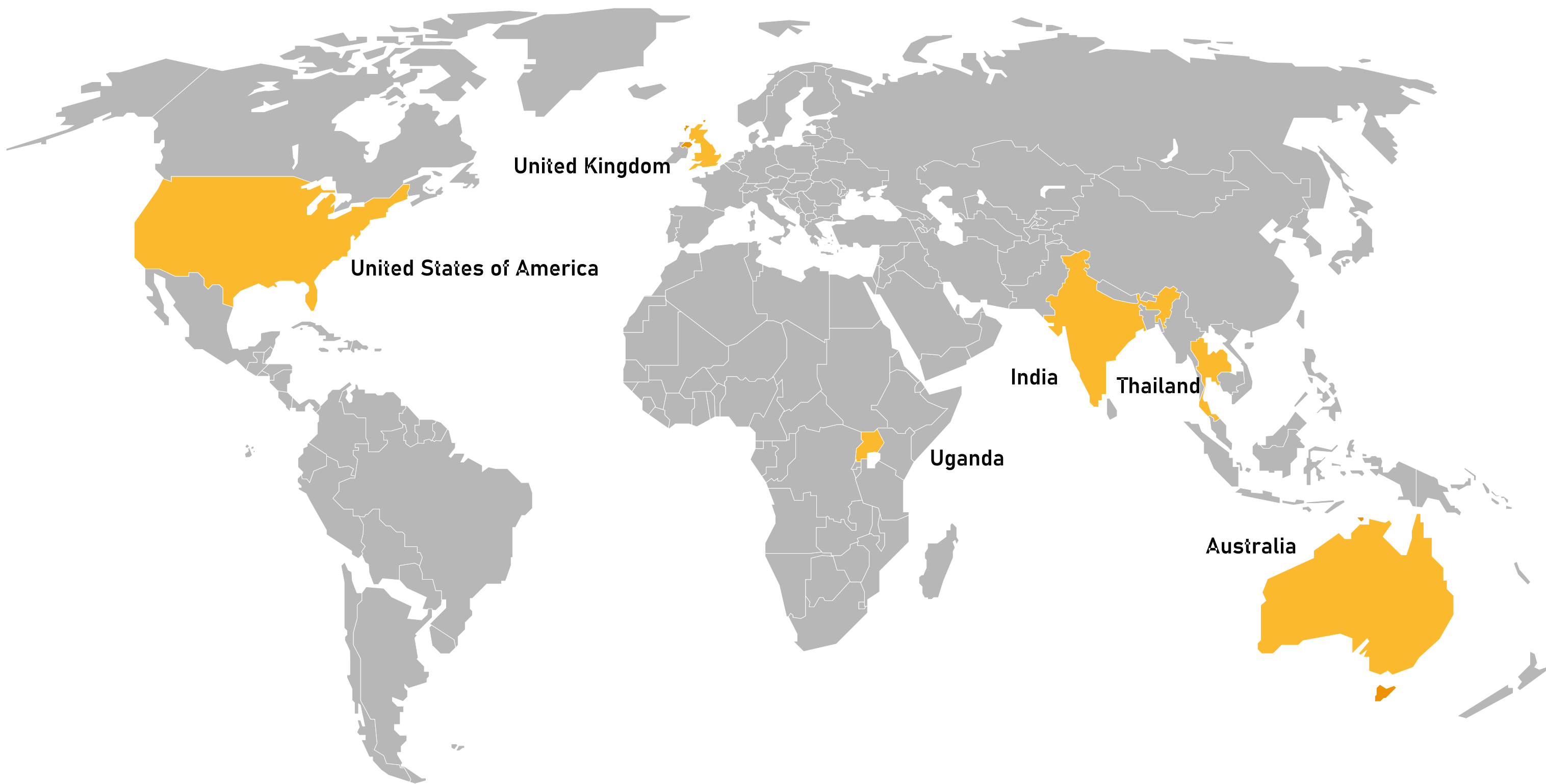
Pegasus Design House has been servicing client. Our core skill set is designing, website and digital marketing . Along with this we also offer services like web application development, Android application development and digital business card. We offer affordable rates to client for our services so that clients get benefited. We professionally managed and deliver all projects in India as well as foreign country like Bahrain, United States, United Kingdom, Australia and Thailand at the shortest possible timeline. In a market full of unorganised players and grey practices, Pegasus Design House assures complete transparency at all stages of delivery and sales.

## — OUR SERVICES

- Corporate Branding
- Web Presence
- Digital Marketing
- Business Presence
- Customized Application
- Dedicated Resource Hire
- Website Audit
- IT Consultancy
- Exhibition Stall Designing



# Sales Network



# CORPORATE BRANDING

## LOGO DESIGN

Your logo design shows your business in simple form of a logo mark, typographic solution or both. Your logo design builds trust and your brand recognition for your customer. It creates an image in customer mind which makes you stand out from the competition. A logo communicates about your company values or a message or a story.

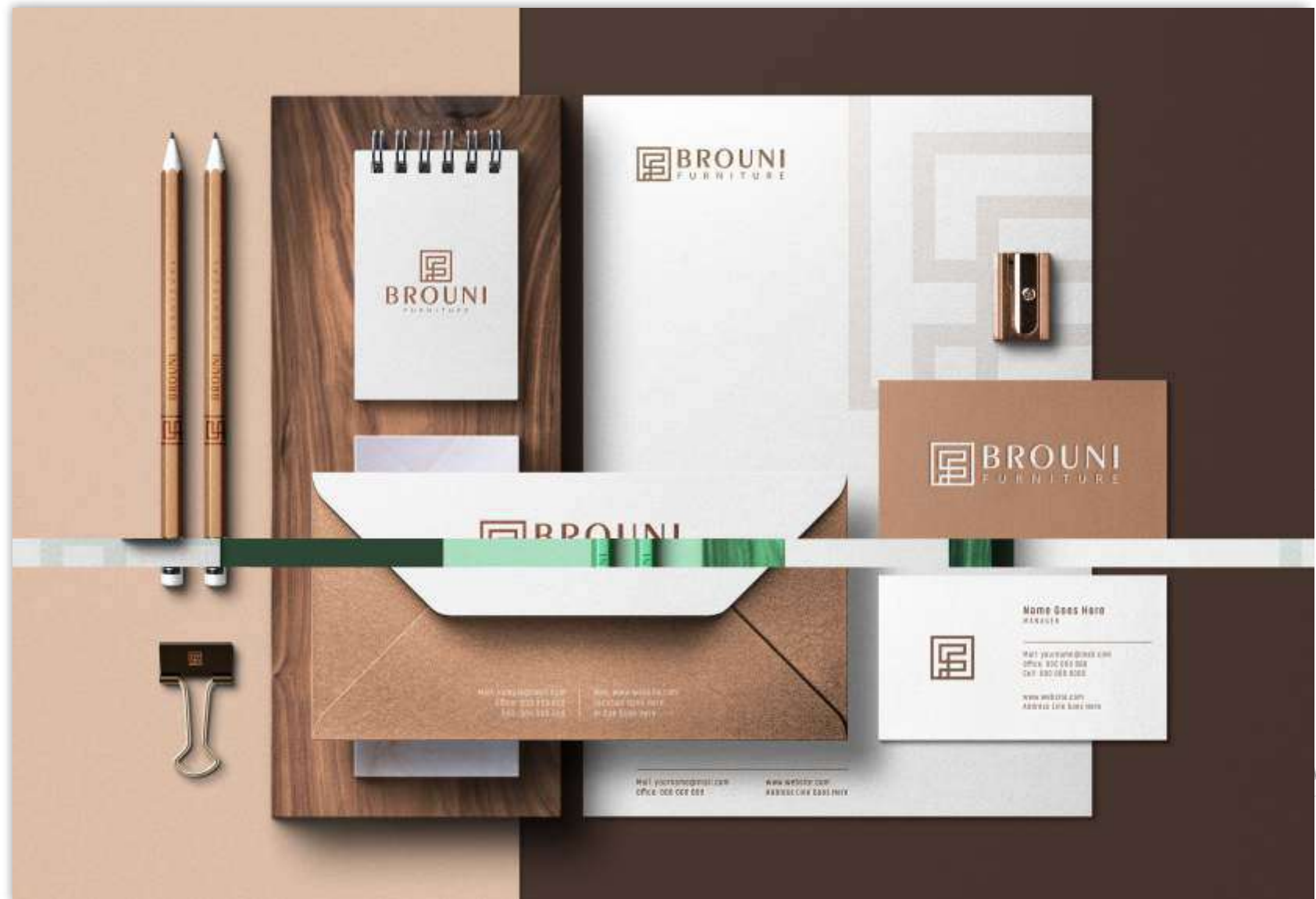




# CORPORATE STATIONERY

Corporate Stationary create your brand image. Corporate stationary is creating business card design, envelope design, letterhead design, diary design, invoice design, etc. All the design should be similar and should incorporate with logo colour and design.







# MARKETING MATERIAL

It is very important that your marketing material reflect the design of your corporate stationary and can look alike with your logo design. Marketing material like brochure, flyer, profile, etc. should have design similar which helps to great your brand identity in this competitive world.











### Who we are?

We are Canada based corporation with offices in India and USA for operations. Our executive team comprise of experienced professionals in various fields with vast experience in Indian and North American market.

### Services we offer

- Regional Office Setup
- Sales Team
- Market positioning and Product Branding
- Marketing advisory with high ROI
- Product storage and distribution



### Regional Office

- 10 x 10 office in the following cities
  - Toronto
  - New Jersey
  - Philadelphia
  - Troy
- Air-conditioned office with furniture.
- Network connectivity
- Utilities like Power / Internet / phone are separate.

### Shared Sales Representation

- Shared Sales representative between three companies including yours.
- Daily / Weekly reporting on the sales efforts made.
- Availability of live data on efforts and progress on leads through CRM tool.
- Closing on leads.
- Lead generation.
- Management of the Sales Representative and coaching mentoring.
- Travel costs to clients will be charged as per actuals.
- Training on Products and Services to be provided by you.

### Dedicated Sales Representation

- Fully dedicated Sales representative to your company.
- Daily / Weekly reporting on the sales efforts made.
- Availability of live data on efforts and progress on leads through CRM tool.
- Closing on leads.
- Lead generation.
- Management of the Sales Representative and coaching mentoring.
- Travel costs to clients will be charged as per actuals.
- Training on Products and Services to be provided by you.

### Market Positioning

- Shared Sales representative between three companies including yours.
- Daily / Weekly reporting on the sales efforts made.
- Availability of live data on efforts and progress on leads through CRM tool.
- Closing on leads.
- Lead generation.
- Management of the Sales Representative and coaching mentoring.
- Idea and execution of ideas on Market and Brand positioning.
- Collaboration with Media to effectively participate in campaigns and ad events to build brand image and sales pipeline.
  - Trade Fairs
  - Designing and execution of Campaigns.
- Travel costs to clients will be charged as per actuals.
- Training on Products and Services to be provided by you.

### Affiliation

### About Us

We provide end to end support services for launching your product/services in to Indian market or setting up your own offshore BPO unit for your company.

**Contact Us**  
 Phone : (telephone) Email : sales@iamgateway.com  
 Web : www.iamgateway.com

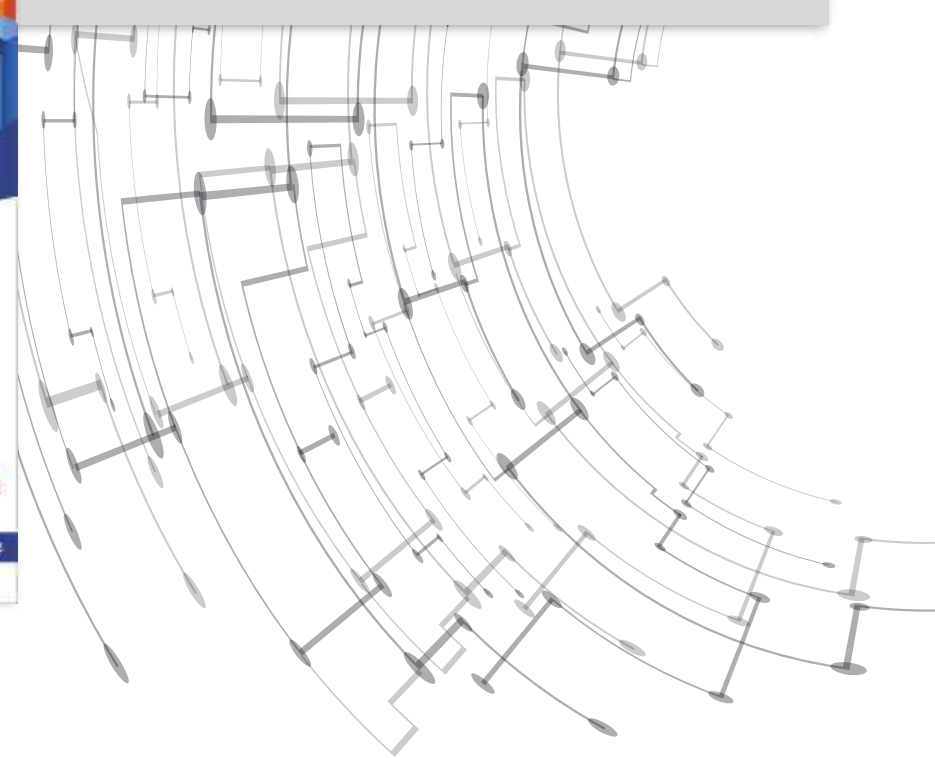
### Product Distribution

- Sourcing and finalization of Warehousing based on your geographic need.
- Product storage and distribution of your products from warehouses.
- Includes getting products delivered from the contractors to Warehouses.
- Proper storage based on needs of product.
- Labelling (Labels printed would be extra)
- Dispatching of your products to the customers OR back to India.
- Shipping / Transportation costs are separate.

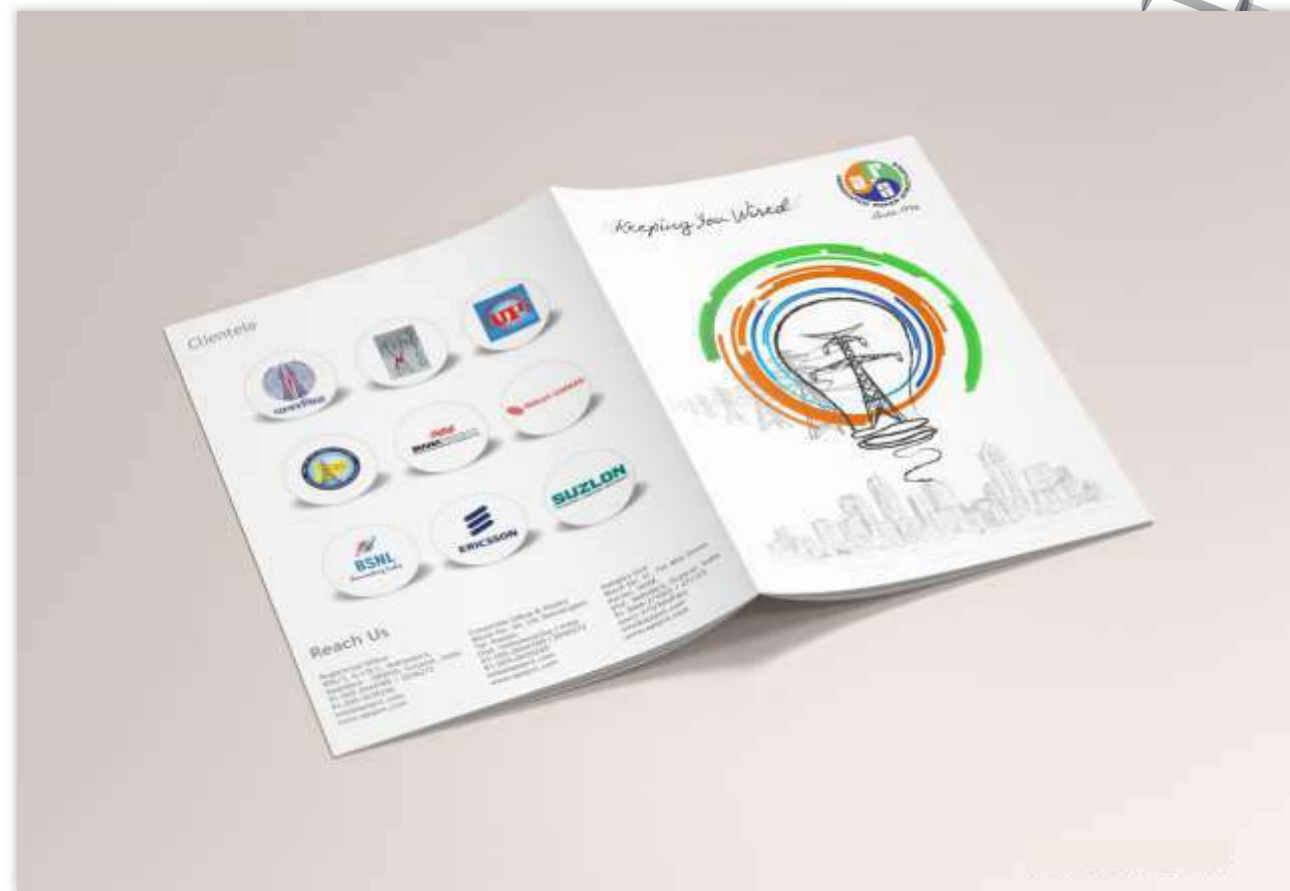


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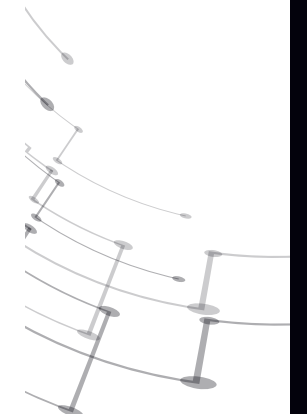






## PRODUCT PACKAGING DESIGN

Product packaging design is the creation of the exterior of your product. The packaging design include detail like colour of your logo or product, fonts to attract more customer, creativity to get let customer pickup your product and much more. Product design can also include the material, size and many other details before it is ready for delivery.









# SOCIAL MEDIA POST DESIGNING

To have impact of your digital marketing. You should have a great social media post design. There are many factors that needs to consider before making social media post. Post can include details about your product, service, festival, holiday or any kind of occasion in your company.

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**Mechanism:** Lowers blood glucose by increasing the release of insulin from functioning pancreatic beta cells.

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Ingredient	Botanical Name	Reference	Qty.
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Nigella Oil	Euphorbia Derris	BP P	2%
Clove Oil	Caryophyllus	AS	2%
Serenoa Oil	Serenoa repens	AS	10%
Phyllanthus	Phyllanthus	AS	2%
Alumina	Alumina	AS	1%

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### PAPER INSULATED COPPER CONDUCTOR (PICC)

Size Range	Rectangular (Strip)	Round (Wire)
Width	4 mm to 50 mm	2 mm to 8 mm
Thickness	1 mm to 3 mm	0.75 mm to 2 mm
Insulation Range	0.175 mm (total covering) to 0.25 mm (total covering)	

**APPLICATION:**  
 Paper Insulated Copper Conductors (PICC) are used for winding coils of Oil filled Power & Distribution Transformers and other electrical equipments.

info@sorgeninc.com | www.sorgeninc.com

**Sruti Copper**  
 (A Unit of Sorgen Inc.)

### COPPER BUS-BAR FLATS

**APPLICATION:**  
 Copper Bus-Bars (Flats) are basically customized products and made as per the customer's specifications & requirements. It serves various purposes in the field of Power generation, transmission & distribution resulting in numerous applications including switch-gear, transformers, circuit breakers, bus bar trunking systems etc.

SIZE RANGE	
Width	15 mm to 100 mm
Thickness	1.5 mm to 20 mm

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**Sorgen Inc. | Sruti Copper**

Mfg. Insulated Copper & Copper Products (A Unit of Sorgen Inc.)

# COPPER FOIL

**APPLICATION:**  
 Copper Sheet / Foil is used in EHV Power Transformer manufacturing industries for winding HV coils, Heat Exchanger, Switch-gear Industries etc.

SIZE RANGE	
Width	10 mm to 430 mm
Thickness	0.3 mm to 2.6 mm

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**Sorgen Inc. | Sruti Copper**

Mfg. Insulated Copper & Copper Products (A Unit of Sorgen Inc.)

### DOUBLE FIBER GLASS COVERED COPPER CONDUCTORS (DFGC)

Size Range	Rectangular (Strip)		Round (Wire)
	Width	4 mm to 50 mm	2 mm to 8 mm
Thickness	1 mm to 3 mm		
Insulation Range	0.175 mm (total covering) to 0.25 mm (total covering)		

Double Fiber Glass Insulated Copper Conductors (DFGC) are used for winding coils of Electric Motor Stators, Generators, Special Transformers and High Voltage Motors where high mechanical strength & High Insulation properties are required. Fibre Glass Covered Conductor is bonded with a Varnish for dielectric strength to improve mechanical properties.

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## TEAMWORK

Silver Pencils + 621 Sharpener

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# FESTIVAL POST

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**26 JANUARY HAPPY REPUBLIC DAY**

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**HAPPY Dhanteras**

"May this Dhanteras you be blessed beyond what you expect. Have a happy and prosperous Dhanteras!"

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May the auspicious occasion of Ram Navami, fill each and every moment of your life with eternal joy and happiness.

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# FLYERS

**Parents' Information:**  
 Father's name: \_\_\_\_\_  
 Mother's name: \_\_\_\_\_

**Child's Information:**  
 Name: \_\_\_\_\_  
 Age: \_\_\_\_\_ Gender: \_\_\_\_\_

**ADMISSION QUESTIONNAIRE FOR PARENTS**  
 \*In case space provided is less, feel free to add a paper and staple it together with this form\*

- What are your Educational qualifications?  
 (F) \_\_\_\_\_ (M) \_\_\_\_\_
- Do you live in a joint family or nuclear family?  
 Nuclear ( ) Joint ( )
- Do both parents work?  
 Yes ( ) No ( )
- How would you describe your child's nature?
- Why did you select Nalanda International School?
- What type of school are you seeking for your child?
- What role would both of you play in your child's education?
- What does discipline mean to you? Do you discipline your child? If yes, then how?
- How do you deal with your child's misbehaviour?
- Anything particular we should know about your child?
- Is your child potty/toilet trained?  
 Yes ( ) No ( )
- What is the Importance of English language in your home?

**13) What are your child's eating habits?**

**14) Is your child up to date with all the vaccinations?**  
 Yes ( ) No ( )

**15) What are your views on homework?**

**16) What do you know about Nalanda? Do you believe in our philosophies?**

**17) What are the things your child doesn't like?**

**18) Is your child television/mobile/ gadget addicted?**  
 Yes ( ) No ( )

**19) Is your child an introvert or an extrovert?**

**20) Tell us your experience so far as a Mother & Father**

**21) Do you have any questions for us?**

**nalanda**  
 Life without limits

**Disconnect to Connect!**  
 7th November, 2022

**Greetings from**

**Nalanda International School!**

We hope that you have had a happy and safe Diwali! It feels good to have the children back after the break. The courtyards and corridors are filled with joy, laughter and loud cheers! All of us will be gearing up for the host of events lined up in the next two months!! Amidst all this, sometimes just spending some quality time with the children is the only therapy we need!

We have been reading about and hearing this phrase quite often - "Quality Family Time". In the age and time of 24 x 7 INTERNET and use of savvy gadgets, one has to strive hard to attain this, as almost all family members are busy on their phones even while at home.

**Let's begin today!**

Nalanda urges parents and elders in the homes of all students to work towards the attainment of "Quality Family Time" through one simple step! We urge you to put aside your gadgets from 7.00 to 9.00 pm every day! Spend precious quality time after a hard day's work, bonding, playing or just talking with your children and other members of the family. Sit around your dinner table and have at least one meal together with your family.

Post-Covid we have observed that children are more glued to their gadgets and are away from the pleasures of the time spent with the members of the family. JOIN US TO RAISE thoughtful, sensitive children with love and bonding for the family and healthy respect for adults.

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**JAWA forty two**

**SPECIFICATIONS**

<b>ENGINE</b> BSVI Compliant		Single Cylinder, 4 Stroke, Liquid Cooled, DOHC	
<b>CAPACITY</b> 293cc	<b>COMPRESSION</b> 11:1	<b>MAX POWER</b> 26.51ps	<b>MAX TORQUE</b> 27.05Nm
<b>FUEL SYSTEM</b> Electronic Fuel Injection	<b>EXHAUST</b> Twin Exhaust	<b>GEARBOX</b> Constant Mesh 6 Speed	
<b>CHASSIS</b> Double Cradle			
<b>FRONT TYRES</b> 90/90 - 18"	<b>REAR TYRES</b> 120/80 - 17"		
<b>FRONT SUSPENSION</b> Telescopic Hydraulic Fork	<b>REAR SUSPENSION</b> Gas Canister - Twin Shock hydraulic		
<b>FRONT BRAKES</b> 280mm Disc with Floating Caliper and ABS	<b>REAR BRAKES</b> Drum brake 153 mm (Optional: 240mm Disc with Dual Channel ABS)*		
<b>DIMENSIONS AND WEIGHTS</b>			
<b>SEAT HEIGHT</b> 765mm	<b>WHEELBASE</b> 1369mm	<b>KERB WEIGHT</b> 172kg	

**Color Variants:**

- Lumos Lime (Matte)
- Starlight Blue (Matte)
- Galactic Green (Matte)
- Halley's Teal (Matte)
- Comet Red (Glossy)
- Nebula Blue (Glossy)

\*Contact Jawa Authorised Dealer for Dual Channel ABS variant prices and availability.



**DANGEROUS CURVE AHEAD.**

<b>Engine</b> Single cylinder, 4 Stroke, Liquid Cooled, DOHC	<b>Max Power</b> 29.7 PS	<b>Front Tyre</b> 100/90 - 18" Tubeless	<b>Front Brakes</b> Dia 280 mm Disc with Floating Caliper and ABS
<b>Capacity</b> 334 cc	<b>Max Torque</b> 29 Nm	<b>Front Suspension</b> Telescopic Fork & Coil Spring	<b>Rear Brakes</b> Dia 240 mm Disc with Floating Caliper and ABS
<b>Compression</b> 11:1	<b>Tank Capacity</b> 12.5 ltr	<b>Rear Suspension</b> Twin Shock Absorber with Gas canister	<b>Wheel Base</b> 1440 mm
<b>Fuel System</b> Electronic Fuel Injection	<b>Exhaust</b> Twin Exhaust	<b>Rear Tyre</b> 130/80 - 17" Tubeless	<b>Seat Height</b> 790 mm
<b>Bore Stroke</b> 81 * 65 mm	<b>Gear Box</b> Constant Mesh 6 Speed	<b>Weight</b> 184 kg	<b>Chassis Frame</b> Double Cradle

**Color Variants:**

- Roadster Dark Smoke Grey
- Roadster Dark Steel Blue
- Roadster Dark Hunter Green
- Roadster Chrome Gallant Grey
- Roadster Chrome Sin Silver



**BECAUSE YOU ANSWER TO A HIGHER GOD. YOURSELF.**

<b>Engine</b> Single cylinder, 4 Stroke, Liquid Cooled, DOHC	<b>Max Power</b> 29.1 PS	<b>Front Tyre</b> 100/90 - 18"	<b>Rear Suspension</b> Twin shock absorbers with gas canister
<b>Capacity</b> 334 cc	<b>Max Torque</b> 28.2 Nm	<b>Front Suspension</b> Telescopic Fork & Coil Spring	<b>Front Brakes</b> Dia 280 mm Disc with Floating Caliper and ABS
<b>Compression</b> 11:1	<b>Tank Capacity</b> 12.5 ltr	<b>Wheel Base</b> 1403 mm	<b>Rear Brakes</b> Dia 240 mm Disc with Floating Caliper and ABS
<b>Fuel System</b> Electronic Fuel Injection	<b>Gear Box</b> Constant Mesh 6 Speed	<b>Exhaust</b> Twin Exhaust	<b>Feature</b> • LCD Speedometer • Switchable ABS ride mode • USB Charger
<b>Bore Stroke</b> 81 * 65 mm	<b>Chassis Frame</b> Double Cradle	<b>Seat Height</b> 800 mm	<b>Rear Tyre</b> 140/70 - 17"
	<b>Weight</b> 182 kg		

**Color Variants:**

- Scrambler Mean Green
- Scrambler Midnight Blue
- Scrambler Rebel Red
- Scrambler Yelling Yellow
- Scrambler Outlaw Olive
- Scrambler Fire Orange



**DON'T LOOK BEFORE YOU LEAP.**

<b>Engine</b> Single cylinder, 4 Stroke, Liquid Cooled, DOHC	<b>Max Power</b> 30.2 PS	<b>Weight</b> 188 kg	<b>Front Brakes</b> Dia 320 mm Disc with Floating Caliper and ABS
<b>Capacity</b> 334 cc	<b>Max Torque</b> 29.9 Nm	<b>Front Suspension</b> Telescopic Fork & Coil Spring	<b>Rear Brakes</b> Dia 240 mm Disc with Floating Caliper and ABS
<b>Compression</b> 11:1	<b>Tank Capacity</b> 12.5 ltr	<b>Rear Suspension</b> Mono shock absorbers with coil spring & linkage mechanism	<b>Wheel Base</b> 1465 mm
<b>Fuel System</b> Electronic Fuel Injection	<b>Gear Box</b> Constant Mesh 6 Speed	<b>Seat Height</b> 815 mm	<b>Feature</b> • TFT + LCD Speedometer • Switchable ABS ride mode • USB Charger
<b>Bore Stroke</b> 81 * 65 mm	<b>Chassis Frame</b> Double Cradle	<b>Rear Tyre</b> 130/80 - 17"	<b>Front Tyre</b> 90/90 - 21"

**Color Variants:**

- Adventure Slick Silver
- Adventure Mambo Black
- Adventure Ranger Camo

**42 BOBBER**

**ENGINE**  
Single cylinder, 4 Stroke, Liquid Cooled, DOHC

**STRUCTURE**  
Telescopic Fork & Coil Spring

**VEHICLE**  
182 kg

**Color Variants:**

- Mean Green
- Midnight Blue
- Rebel Red
- Yelling Yellow
- Outlaw Olive
- Fire Orange



# Branding





## CORPORATE PRESENTATION


A marketing team or sales team require effective and good-looking presentation to showcase the service or product. iGlobal help you to create corporate presentation which is effective and can create corporate image. We can also help you to create animated presentation of your product or services.




- ❖ The Academic reading module of IELTS consists of three reading passages and 40 questions:
- ❖ You will have to read approximately 2,500 words in total.
- ❖ The passages deal with a range of academic subjects: one may be about ancient history, another about astronomy, another about advertising techniques, and so on.
- ❖ Each passage in IELTS reading is followed by 13 questions. You can read and answer questions at the same time. The questions could be multiple choice, matching, true/false/not given, sentence completion or summary completion tasks.
- ❖ The reading module of IELTS lasts one hour. You should be able to skim-read approximately headings 170 words per minute and spend no more than 15 minutes in total reading the three passages. That will leave you around one minute to attempt each question plus a little extra time for checking.

**IELTS Reading:**  
Introduction  
(Academic Module)  
60 Min





  
**AISHWARYA**  
INDUSTRIAL SERVICES PVT. LTD.

ISO 9001:2008 COMPANY  
HIGHLY CUSTOMER CENTRIC COMPANY

**DESIGNERS - ENGINEERS  
PROJECT CONSULTANTS**



**COMPANY PROFILE**

AISPL is a professional company offering technology / know- how, and engineering Services related to chemical process plants under a single roof. We also offer complete Turnkey solution starting from concept to commissioning.

**Today, AISPL is a single window company dealing with chemical technology, Chemical process & innovations, design, engineering services and project management for the client.**



# WEBSITE DEVELOPMENT

Web presence can play a major role to promote your product or service in world wide web. Web presence includes many different types of websites. Here are some details below

- Static Website
- Dynamic Website
- E-commerce Website
- Redesigning Website
- Website Updation & Maintenance
- Web Server & Email Migration









## DIGITAL MARKETING

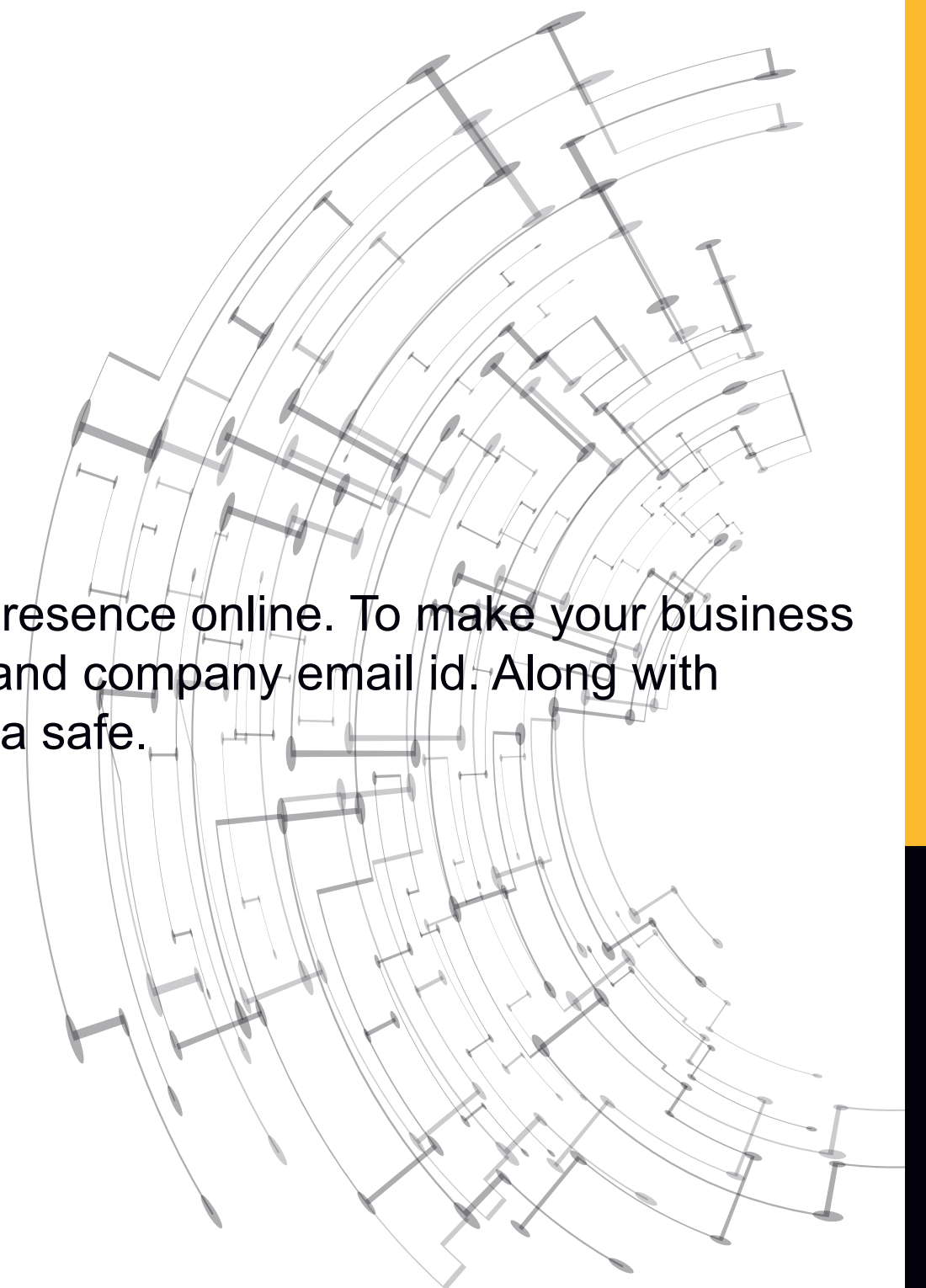
Digital Marketing also known as online advertising or marketing refers to advertising made online through different websites or channels. Digital marketing is used to connect with potential customer to promote your brand. Digital marketing cannot give a good result without website or webpage. Its very easy to change the strategy of digital marketing.

- Search Engine Optimization
- Social Media Marketing
- Email & WhatsApp Marketing
- Pay Per Click Marketing
- Google Adwords

## BUSINESS PRESENCE

When you are doing business in today's world, you need to have your presence online. To make your business presence you need to buy a domain, where you can host your website and company email id. Along with domain, hosting and email id, you also require security to keep your data safe.

- Domain Registration
- Cpanel Hosting
- Plesk Hosting
- SSLCertificate
- Email Hosting





## DEDICATED RESOURCE HIRE

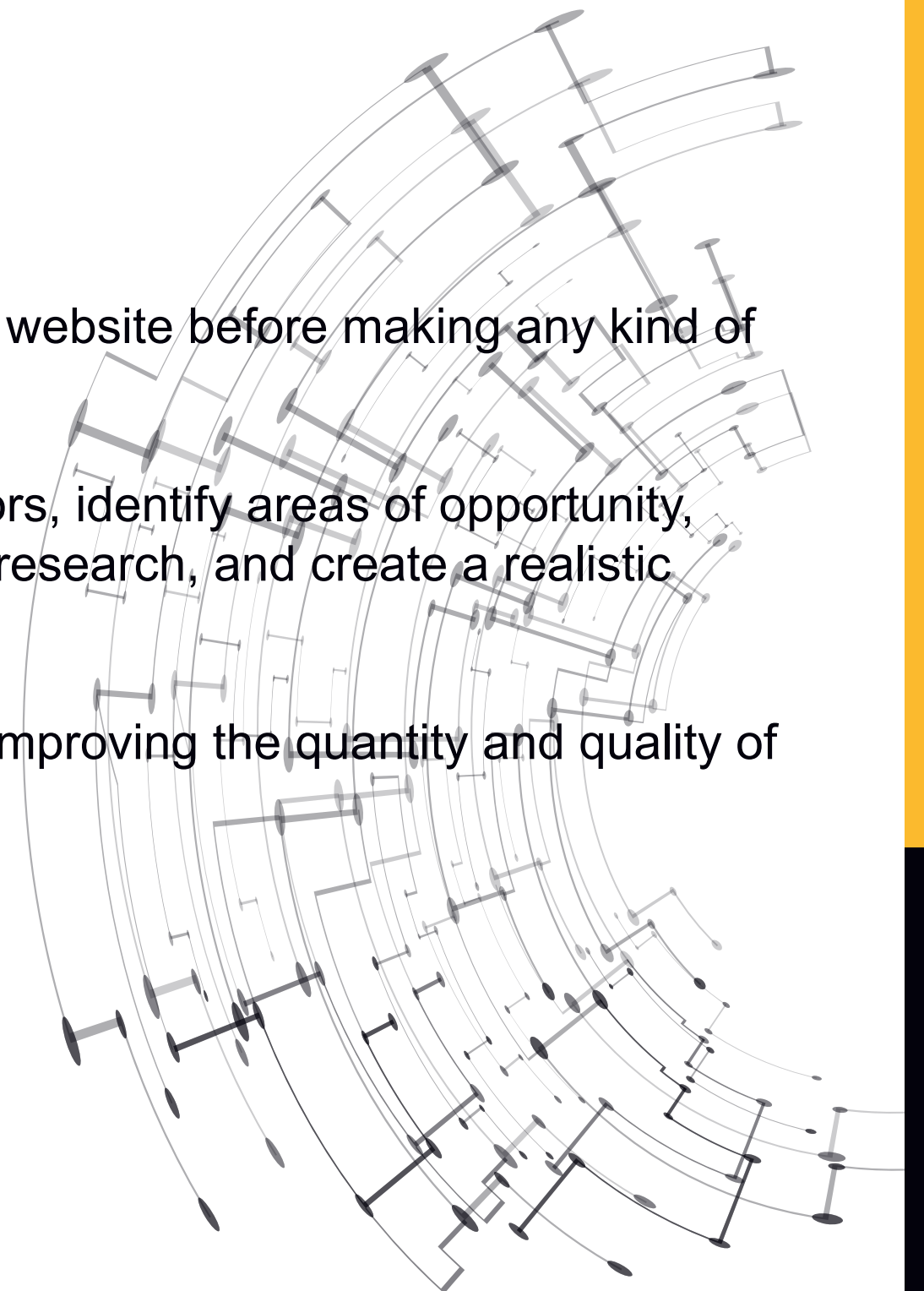
Save time and money from the hustle of hiring resources. Hire dedicated developers or designer for your ongoing or upcoming project. Hire dedicated developers or designer at very affordable budget with top quality standard and of course within the timeframe. You can hire dedicated team which has designer and developer for any kind of design. You can also hire specific number of designers or developer as per your project requirements, timeline, size, and budget as well.

## WEBSITE AUDIT

A website audit helps digital marketers to understand and analyse your website before making any kind of marketing strategy. It also helps resolving issue (if found) in website.

Specifically, a website audit helps digital marketers identify site errors, identify areas of opportunity, understand competitor strengths and weaknesses, conduct keyword research, and create a realistic workback schedule based on priority sequence.

A website audit should be done by any business who are interested in improving the quantity and quality of online traffic.





# THANK YOU



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